



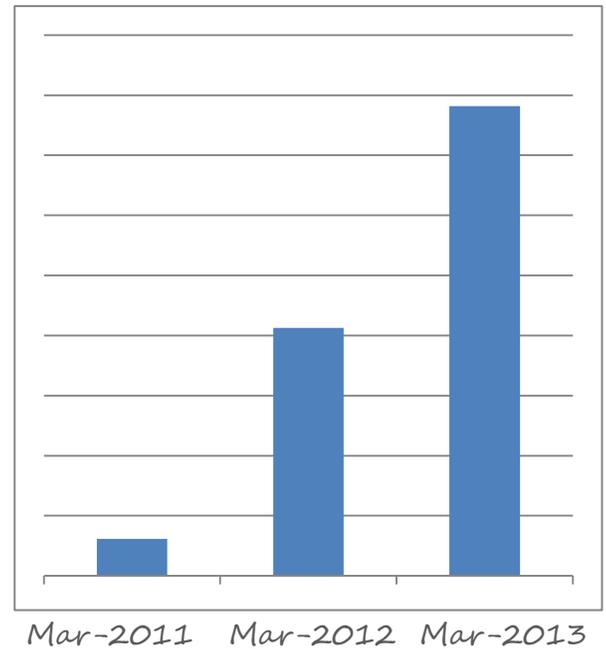
Introduction to Pitch Gauge® -The Roofing Solution

The Most Powerful Roofing App for Business

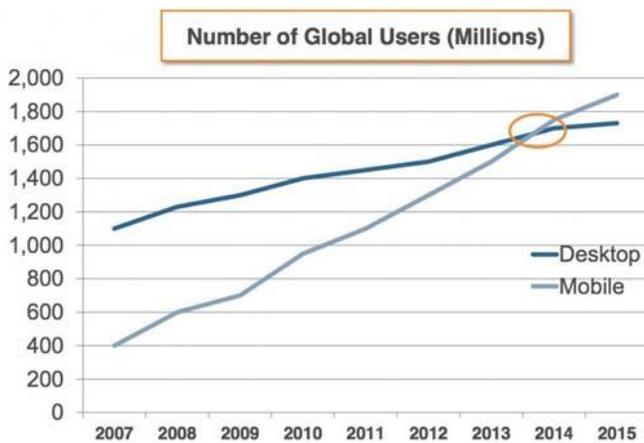
Roofing and Mobile Technology

Over the last several years, the roofing industry has slowly integrated the use of mobile technology into day-to-day operations. Going back to 2010, when Pitch Gauge[®] was first released, the industry was just starting to become familiar with the potential benefits that mobile had to offer. Today, Pitch Gauge[®] is the number 1 downloaded roofing app, with over 325,000 downloads worldwide and consistent growth across the board, with no signs of slowing.

Pitch Gauge Active Users



comScore Chart



In the grand scheme of things, more people are using smartphones and tablets than ever before. According to comScore, an internet research company, there will be more people using smartphones and tablets than computers, for the first time ever, in 2014.

The Most Powerful Mobile Solution for Roofing



What is Pitch Gauge[®]?

Project management, lead management, and roof measurements; all from your smartphone or tablet. Pitch Gauge[®] is the first roofing solution that is 100% mobile-enabled. Pitch Gauge[®] is designed to be fully-functional on smartphones and tablets. A majority of the features can also be used by logging into your account at PitchGauge.com.

By utilizing Pitch Gauge[®] and its well-rounded mobile offering, you'll see an increase in productivity and also monetary savings.

Features and Benefits of Pitch Gauge[®]

Get started on your own, fast

- Create your account from inside the app or at PitchGauge.com
- New (company) accounts get 3 free projects – no credit card needed up front
- Pitch Gauge[®] walks you through the basic account setup
- Add employees to your account for free (no limit) – no per-user fees

Lead & Project Tracking/Management

- Enter leads and projects by logging into the app or PitchGauge.com
- With permission, users can assign leads and projects to team members
- Change project & lead workflow statuses
- Real-time data sync across company account

Information Gathering

- Collect client info, insurance info (if necessary), project notes, etc.
- Document damage – take pictures and provide captions/comments
- Use iPhone or iPad to scan documents into the homeowner's file

Accurate Roof Take Offs / Measurements

- Preview the roof on the map, then save (or import image/blueprint)
- Access sketch tool, and trace the roof to measure, one plane at a time (no need to set a scale unless using an image/blueprint)
- Use positioning tool and tap points to reposition or delete
- Label each line (ridge, eave, rake, valley, hip)
- Find slope using integrated pitch finders
- Enter % for waste (under summary tab)
- Once finished, view the summary tab for accurate lengths, tear off, and total squares

Personalized Roof Reports

- Pitch, area, and length breakdowns with 3D diagrams
- Pictures of damage/visual documentation with captions
- Export full PDF roof report; print or email
- Great for quickly closing sales and estimating materials

Map & GPS Integration

- Pitch Gauge[®] provides turn-by-turn directions to properties through GPS integration
- View all of your projects or leads as pins on a map

Schedule

- Schedule events: appointments, measures, installs, etc
- Review your schedule & receive alerts

Storage

- Store documents, reports, and photos inside each project to be accessed by admins and super admins

Key Components

Pitch Gauge[®] Mobile App

Users can access their Pitch Gauge[®] account from the mobile app on their smartphone or tablet. Every available feature is 100% accessible from the Pitch Gauge[®] app. This is the primary access point for users because much of the work that they do is out in the field or on-the-go.

PitchGauge.com Website

User accounts can also be accessed at PitchGauge.com from any computer with internet connection. Most features are available when logging in at PitchGauge.com. Our real-time data syncing makes this possible. As leads are entered from the office and assigned to team members in the field, they can immediately take action.

Secure Data Transfer

We've incorporated strong SSL encryption so data transferred between mobile devices and the server side is secure. This means your staff can work securely from the office or on-the-go, outside of your private network.

Pitch Gauge® vs Typical Roofing Software

Pitch Gauge® is simple, practicable, and versatile. Our software offers unprecedented productivity and cost savings to companies large and small.

What makes us different?

- No per-user fees. It is free to add unlimited users to your company account. We encourage you to add all of your employees to your company's Pitch Gauge® account. It will help you to stay on the same page.
- Pitch Gauge® is the simplest roofing software solution on the market.
- Very simple pricing structure. We offer packages that include projects and storage; you buy more when you need it.
- We offer a full solution. You shouldn't have to pay one company for project management software, and then pay another company for roof reports. We've covered all the bases; you can do both with Pitch Gauge® at no additional cost.
- You'll input all of your data right then and there while on site; no need to bring a laptop, and you won't need to wait until you get back to the office.
- Pitch Gauge® is the most powerful roofing app for business. No other company provides a more robust roofing solution via mobile devices.

Contact Us

Interested in using Pitch Gauge®? Visit the App Store (www.AppStore.com/PitchGauge) to download the app to your iPhone or iPad, or visit PitchGauge.com.

Sign up for instant access.

Please contact us with any questions: support@prolificmethods.com